Meet Cetec ERP, the Company Quietly Transforming the Enterprise Software World

TWITTER PITCH: "Meet @CetecERP, the #Cloud-based #ERP platform that's 95% more affordable than @Oracle, @SAP, @NetSuite."

SUMMARY: "Cetec ERP just released Cetec ERP 2.0 - a web-native enterprise resource planning (ERP) platform 95% more affordable than Oracle, SAP, and NetSuite. Their latest release continues Cetec ERP's disruption of the traditional ERP market."

AUSTIN (15 SEPTEMBER 2017) - Cetec ERP, based in Austin, today announced Cetec ERP 2.0 - the latest version of their web-native enterprise resource planning (ERP) platform. The release, including a fresh new user interface, is the latest in a series of moves from Cetec ERP to fundamentally change the future of an enterprise software landscape dominated by tech behemoths SAP, Oracle, NetSuite, and Microsoft Dynamics.

Screenshot of Cetec ERP's mobile, web-native manufacturing ERP business suite.

Cetec ERP 2.0 provides an even easier path forward for SMBs aiming to create cost efficiencies by modernizing business processes with cloud-based ERP software - something traditionally cost-prohibitive for smaller, more established companies.

"Other ERP companies negotiated pricing with me based on how much they thought they could get me to pay," FKI USA, Inc. CEO Derek Dooley said. "Cetec ERP offered me a superior product at $0.00 upfront. With today's technology, I knew there had to be someone out there doing this kind of thing for ERP software - Cetec was the first and only I've discovered."

At $40/user/month, Cetec ERP costs less than 1% of traditional enterprise pricing models.. . Cetec's disruptive, all-encompassing approach to ERP - transparent, web-browser-native, and instantaneously deployed - is a refreshing alternative for businesses.

"Cetec ERP is clearly made for manufacturing, and their SaaS pricing model is simple - they saved us literally hundreds of thousands of dollars," Frontier Oil Tools ERP Project Lead Matthew Cutbirth said. "They're the $5K Oracle."

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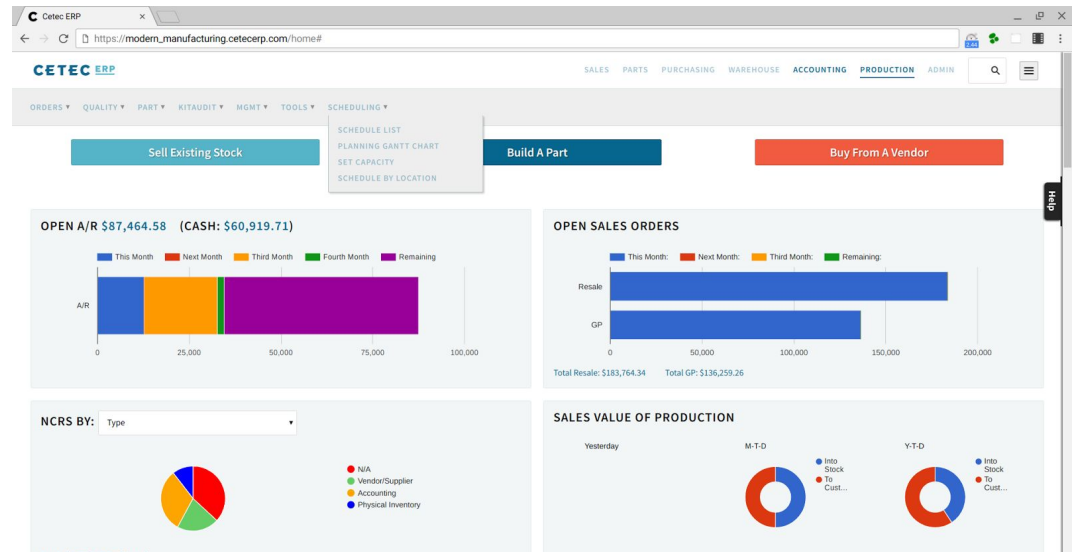
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SUGGESTED KEYWORDS
manufacturing, software, austin, startup, cloud, erp, enterprise, small biz, american manufacturing, empowering small business, affordable, technology

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Savings area	Cost of Traditional ERP Model	Cost of Cetec ERP Model	Cetec ERP Savings
Modern approach upends service model	$400K for implementation, migration, development, and training	$18K average cost of implementation, migration, and development; free training	95%
Bringing Cloud/SaaS to ERP	$114K for server, maintenance, networking, and licensing for 20 users	$10K for cloud-based hosting, and licensing for 20 users	91%
All-in-one platform integration	$34K for module integration and management	Free; Cetec ERP already includes most features required for ERP at scale	100%

Cetec reduces the cost of ERP so dramatically by avoiding what's normally a high-overhead sales cycle for vendors, by making the implementation process more efficient, and by maximizing value and development speed with a deep bench of industry veterans and elite software architects. With zero bloat and a philosophical commitment to leanness and nimbleness, Cetec ERP is redefining expectations in an industry that's been dominated by expensive contracts and outdated technology, at a time when older companies are being purchased by investors looking to modernize businesses.

Traditional ERP Sales Approach	Cetec ERP Sales Approach	Cetec ERP Difference
High-overhead sales process, which breeds inefficiency; obscured pricing structures	Transparent, clear pricing lets customers make decisions on their own	A philosophical commitment to commodity ERP, ensuring cost efficiency long-term

"Cetec is a powerful, deep and wide reaching ERP suite, all contained in one web app, and at next to no cost - it really surprised me," Harry Greenhouse, Managing Partner at Ventoux Partners, an East Coast private-equity firm focused on acquiring domestic manufacturing facilities, said. "I think modern technology has finally caught up, and we're looking at the future of ERP here."

Disrupting an industry that has resisted change is a daunting objective. Since 2016, and without any marketing initiatives, Cetec has moved more than 50 companies off legacy ERP platforms like Oracle and NetSuite - each company avoiding the $200K up-front fees that are notorious in the ERP market.

With 13 years of operations in the market, Cetec now stands out as the most trusted alternative to business-as-usual in the ERP world.

Cetec ERP Co-Founders Brent Barton and Taylor Wagen

"There's a reason why more companies are leaving the NetSuites and SAPs of the world for a more practical and modern, more efficient take on ERP technology," Cetec ERP co-founder Brent Barton said. "Business owners are starting to realize what full-suite ERP solutions can and should look like in the 21st century. Cetec ERP is leading that movement."

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ABOUT US:
Cetec ERP offers world class manufacturing web-based ERP-As-A-Service from $40/user to small and mid-sized growing companies. Cetec ERP was founded in 1996 in Austin, TX.

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